





PRESS RELEASE

82-3361

Paris, France

5 April 2005

Following Allied Domecq plc press announcement today, Pernod Ricard confirms that it is considering an offer for Allied Domecq plc, and is working closely with Fortune Brands Inc. Discussions with Allied Domecq plc are at an early stage and there can be no certainty that an offer for Allied Domecq plc will ultimately be forthcoming. A further announcement will be made in due course"

DUPLE

JW 4111

For more information, please contact:

Francisco de la VEGA, Communications VP, Patrick de BORREDON, Investor Relations VP, Florence TARON, Press Relations Manager,

or visit our web site at www.pernod-ricard.com

Tel: +33 (0)1 41 00 40 96 Tel: +33 (0)1 41 00 41 71 Tel: +33 (0)1 41 00 40 88

PROCESSED

APR 1 1 2005

THOMSON FINANCIAL